



Campaign Consultant

What does it take to be outstanding?

Successful non-profit organizations are those with vision. They understand deeply who they are, where they are going and how to get there. In this increasingly competitive environment, however, it is becoming difficult to reach the height of one's potential.

For over 20 years KCI has been providing custom solutions for non-profit organizations to help them become outstanding. In that time we have served 700+ organizations across Canada in all areas of the non-profit sector. Whether an organization's needs are for short-term strategic guidance or full-time counsel, our team of consultants, research professionals and management provides expert solutions. We offer a complete suite of services to benefit all facets of an organization, from core fundraising and campaign management services to broader organizational health programs.

Careers@KCI

Without question, our people are our most valuable resource. We hand-pick only the best and the brightest, provide them with rigorous ongoing training, and give them the opportunity to work in different regions and charitable sectors across Canada. At KCI we foster a culture of professional and personal growth and recognize and value the individual skills and contributions of our staff. We respect their career goals and provide them with a nurturing, collaborative environment where they can learn and grow.

Campaign Consultant

KCI is seeking dynamic, experienced and committed professionals who are interested in joining our team of Campaign Consultants across Canada.

Required Skills/Qualifications:

Successful applicants will possess the following skills/qualifications:

- University Degree; CFRE considered an asset
- 3-5 years fundraising experience (with particular emphasis on capital campaigns and major gift programs), or significant transferable skills combined with extensive knowledge of the not-for-profit sector; fundraising experience in a university, college or hospital setting considered an asset
- Excellent strategic thinking and tactical planning skills
- Strong project management skills, with proven ability to manage timelines and budgets
- Superior interpersonal and communications skills (written and oral)
- Ability to develop and maintain collaborative relationships with many partners, including demonstrated conflict resolution skills
- Ability to work independently and be flexible and responsive to client needs
- Strong work ethic, results-oriented, team player, committed to supporting the not-for-profit sector

- Experience working with and motivating Boards and senior volunteers
- French-language skills an asset
- Willingness to travel and/or temporarily relocate as required
- Clear understanding and strict adherence to ethical fundraising standards

Responsibilities:

With the support of their Vice President and the resources of the KCI team, Campaign Consultants typically have responsibility to:

- Develop and implement the Campaign Plan through the rigorous customization of tested strategies
- Assist with the identification, cultivation and enlistment of the campaign's senior volunteer leadership team
- Oversee the completion of a compelling Case for Support, in collaboration with a KCI Communications Associate and the client's communications team
- Oversee preparation of all campaign communication materials as required
- Perform ongoing donor research, including intensive prospect review and evaluation, with the support of the KCI Research Services Department
- Develop strategy and oversee execution related to the cultivation and solicitation of prospective donors
- Coordinate all ongoing communications between campaign volunteers, Board of Directors, staff, donors, other stakeholders and the KCI team
- Ensure that all campaign activities are professionally completed in accordance with agreed strategies and timelines
- Ensure the transfer of expertise and methodology to the client's professional staff and volunteers to maintain the momentum of the campaign in future years

Contact Us

If you are looking for the opportunity to provide custom solutions for extraordinary organizations, have a track record of success and are interested in joining the KCI team, please forward your resume to:

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For more information on KCI, please visit our website at www.kciphilanthropy.com.